

WINNEWALD LEADERSHIP TEAM 2025

Bob Jones, Owner, 59th year at Winnewald.

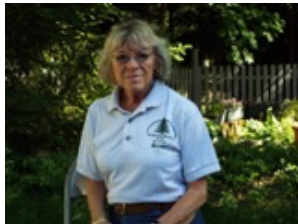


BA, Albright College (PA); MA, Seton Hall University. Bob purchased Winnewald in 1965 and has been director ever since. In addition to running the camp, he has been a Teacher, Principal (Union Twp. School) Business Administrator, and Chief School Administrator.

As a young man with a vision, Bob purchased Winnewald Day Camp from Winnifred and Ewald Ludwig (yes, Winnewald) and has seen the camp grow and flourish over the past 56 years! His vision, caring, expertise, and management skills created the camp and continue to be a driving force in enhancing the camp program, maintaining the grounds, and offering a high-quality program at a very reasonable tuition.

He is a member of the Hunterdon County Chamber of Commerce and the Clinton Sunrise Rotary through which he is a Meals on Wheels volunteer and a member of the Flags for Heroes committee. He enjoys sports, gardening, farm animals, going to the beach, watching and attending the Giants football games and traveling.

Carol Crawford-Jones, Administrator, 49th year at Winnewald.



AA, Cazenovia (NY) College; BA, Montclair State College (now University), Secretarial Studies and Social Business. Retired Business Teacher after 37 years with North Hunterdon-Voorhees Regional High School District where she also served as Gifted & Talented Coordinator and 20 years as the SAT Test Center Coordinator.

In addition to the clerical aspects of running a camp, she maintains the Winnewald site; other duties include purchasing and coordinating. She is health conscious and provides healthy snacks for activities.

Carol enjoys playing bridge, cooking, arts & crafts, Words with Friends, gardening (especially raising State Fair zinnias), and fiber crafts. Prior to Covid, she had been a volunteer through the Church of the Holy Spirit (Episcopal) at the Edna Mahan Correctional Facility for Women in the shawl ministry program that provides shawls to those in need of comfort throughout the world.

Their two boys and granddaughter reside in Harpswell and Waterville. Maine.

Nick Cosimano, Co-Director, 9th year at Winnewald.



Nick earned degrees from The College of New Jersey with a B.A. in Education and a B.A. in History and an M.A. in Educational Leadership from Centenary University.

Nick joined the Winnewald staff in 2013 as the Counselor for Boys 12 group; he then took on the Ropes and Team Challenge Program. Working at Winnewald was his catalyst to pursue a teaching degree and becoming a school leader.

Nick has been a Social Studies teacher for 10 years serving the Andover, Bernardsville, and Butler communities. Currently, Nick is a Social Studies teacher at the Clinton Township Middle School. In addition to his time in the classroom, he has also been a Head Coach for the Belvidere High School Swim Team for 9 years and worked with the Belvidere Barracudas for 2. He absolutely loved the time he spent at camp and loves the outdoors and camp traditions. Nick's desire for experience with children led to his interest in Winnewald. Nick says that being a Winnewald counselor made him a better teacher through practice in leadership, understanding the individual needs of the diversity of campers, and a wide range of activities provided.

Nick enjoys traveling to the beach and exploring outdoors with his wife and his two daughters, Brooklyn and Chloe.

Shannan Smith, Co-Director, 28th year at Winnewald.



Shannan earned her BA in Elementary Education and Spanish from Moravian College (now Moravian University) and her M.Ed. from TCNJ. As part of her Master's program, Shannan also earned her certificate to teach English as a Second Language.

Shannan has held many positions at Winnewald over the years: head counselor, floating counselor, division head (prior to it being officially called DH), program director, and office staff. During the summer, Shannan assists Carol with enrollments, e-mailing parents, billing for our extra hours program and various office responsibilities in the afternoons.

Shannan enjoys live music, working out, karaoke, and is a licensed Zumba Fitness® instructor. She has been a teacher of Spanish in Flemington since 2001 and currently teaches at the Reading-Fleming Intermediate School. She is also the nursery caregiver at Calvary Episcopal Church in Flemington on Sunday mornings.

Sharon Murdoch, Enrollment Director, 16th year at Winnewald.



Washington University in St. Louis--BA Psychology; Clemson University--Certification in Special Ed. M.Ed., Elementary.

Sharon is married to Jeff, and they have twin boys who Graduated from their Universities in May of 2024. Marcus and Jon were both campers and counselors at Winnewald.

Sharon has either attended or worked at a camp almost every summer since age 4. She attended Pierce Day Camp on Long Island, Island Lake Camp and Camp Echo. At 11 she went to Bobbin Hollow horse camp where she progressed from camper to counselor. She worked at Day Camps in NJ throughout college and was Director at Briarwood Farm's day camp program. At Winnewald she began as the B5/B6 group counselor and then began working at the pool. Over time she became a Program Director and then Assistant Camp Director. She currently works behind the scenes to make sure that all registrations are completed.

Sharon enjoys horseback riding, cooking, reading and sewing.

During the school year, Sharon is a substitute teacher and also works at Brookside Show Stables as a Certified Instructor 4 days a week.

Stephani Stephens, R.N., Health Director, 16th year at Winnewald



Stephani earned her R.N./A.A.S. from Raritan Valley Community College and continued health care studies at Trenton State College and the University of Delaware.

Prior to her current positions as a substitute school nurse and teacher for several Hunterdon County school districts, she was a research project director at Carrier Clinic with several professional publications and presentations in the areas of various treatments of depression.

Her previous camp experience includes being a Girl Scout camper and 24 years as a summer camp nurse. Her hobbies include softball, racquetball, writing poetry, sports refereeing, caving, hiking, gardening, and animal rights.